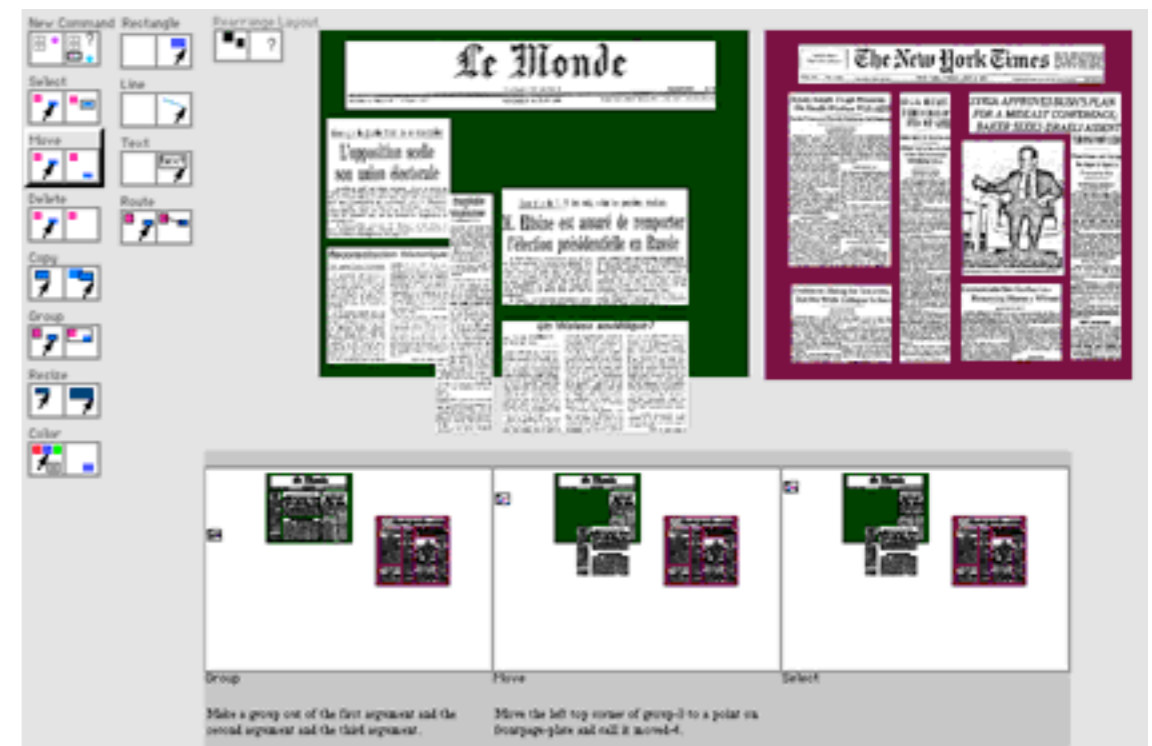


Artificial Intelligence & Graphic Design

History

The **V**isible **L**anguage **W**orkshop began research in this area in the mid 80's. Among other things they explored *automatic layout*, *intelligent assistance* for graphic designers and *learning by example*



*Mondrian, a graphical editor that learns from example.
H. Lieberman*

What's New

1 **New Data.** **The Web**

(Lots of) HTML + CSS
+ Collaborative Filtering
+ Machine Learning +
Common Sense
= Design Manual for
Computers?

*Not to mention the amount of .ai files
out there*

2 **New Senses.** **Affect**

Affect may also be
another means by which
to teach a system a
'sense' of aesthetics. It is
also definitely a factor
that any design seeks to
engage.

An Example

If a web browser was good at graphic design and knew your preferences, it might **redesign** web pages as you view them to suit your taste and needs better.

While this may seem harsh to the poor designer whose work is thrown out the window there are some practical benefits for end users [automatic accessibility] and a tool like this could be a boon to designers during the design process.



A gmail skin from userstyles.org

What's in reach*

Previous work focused in layout and to a degree typesetting. What else could a computational system learn about design in the not so distant future.

Colour, Composition, More on Typesetting, Finding and selecting assets...

Aesthetiscope. H. Liu, P. Maes



**I don't really know but here's hoping.*

Thanks!

<http://web.media.mit.edu/~lieber/Lieberary/Graphic-Design/Graphic-Design.html>

Henry Lieberman's papers on AI and design at the VLW.

<http://web.media.mit.edu/~hugo/research/#aesthetiscope>

Hugo Liu's aesthetiscope