

Collaborative Project -- Photoshop & Adobe Image Ready

Week 4, 5, and 6

Photoshop as a design tool is used in industry to mock up ideas for its adaptability, layering capacity, and the easy conversion to HTML through ImageReady.

Starting in your sketchbook, begin to make drawings of a webpage that could serve as a launching pad (pop-ups, or extended content down the page) for a 4 part collaboration. Make at least 3 separate drawings of how you might envision the layout trying to envision the entire scope of the project.

Consider the following:

-How can we avoid a typical square configuration? Do we want the webpage to scale or stay a standard static size? (760 x 540)

-What would the look and feel of the page be? If each person needs to be represented, what might be a creative, and balanced way of doing this?

-How have other collaborative groups approached showing their work together? Google websites of graduate program research groups, or design studios to see examples of a lab portfolio. Find at least 3 examples to add to the WIKI for us all to look at.

Week 5, Edyta will be teaching you how to use ImageReady in conjunction with Photoshop to make a Webpage. Consider carefully what the differences in output between flash and ImageReady and how they can work in conjunction with each other. (for example nesting several small flash movie inside your table.) What are the editing advantages (especially regarding text of using ImageReady?)

For Week 6, Feb 22, please come to class with the following:

- A) 3 example websites of collaborative portfolios posted to the WIKI
- B) 3 sketches of possible webpage layouts for a 4 person collaboration (on paper)
- C) 1 photoshop mockup of your favorite drawing.
- D) A completed version of the week 2 and 3 flash project. (760 x 540)